



PALATE, A Wine, Food, and Art Showcase

First of its kind event featuring the best of Finger Lakes Wine Country

(Corning, NY) October 15, 2008 – Finger Lakes Wine Country Tourism Marketing Association in partnership with Corning's Gaffer District and The ARTS Council of the Southern Finger Lakes proudly announce PALATE, *A Wine, Food, and Art Showcase* in Finger Lakes Wine Country.

This weeklong showcase will take place in Corning's Gaffer District February 16-22, 2009, and feature special tastings and educational seminars by local wineries, breweries, and distilleries. Many of the region's top wineries will host winemaker dinners at the district's leading restaurants and local celebrity chefs will host cooking demonstrations and wine-pairing seminars.

PALATE will provide visitors to the region a myriad of wine, culinary, and art experience. The event will feature gallery receptions, music performances, and movie screenings throughout this cultural and entertainment district. Highlights of the week include:

- 2300° at The Corning Museum of Glass, a themed event with live glassmaking demonstrations by guest artists, live music, and great regional fare.
- Cabin Fever, a Finger Lakes beer & wine tasting event featuring over 30 local wineries.
- Winemaker dinners highlighting wines from the award-winning 2007 vintage.

The PALATE Pass, available November 15 for \$50 per person through Wegmans *That's T.H.E. Ticket!*, online at <http://www.localwineevents.com/Finger-Lakes-Wine/event-209081.html> or by calling the ARTS Council of the Southern Finger Lakes office at 607.962.5871, will entitle the purchaser access to the following:

- Handmade, beaded lanyard, available February 16.
- The Corning Museum of Glass – free admission on Thursday evening, February 19 for 2300°.
- Palace Theatre discounted movie passes.
- Cabin Fever ticket and souvenir wine glass, Friday evening, February 20.
- Promotions throughout the week at specialty shops.
- Special pricing and access to winemaker dinners and other special programs.

For further information on PALATE please visit www.FingerLakesWineCountry.com, www.GafferDistrict.com or call 800.813.2958.

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Finger Lakes Wine Country is the largest wine-producing region East of California. With over 100 wineries concentrated around the three main Finger Lakes, the region offers a world-class wine experience in a quaint and charming atmosphere. Finger Lakes Wine Country offers visitors a broad experience in addition to the wine since it is an area rich in history with a plethora of activities for every member of the family. Visit www.fingerlakeswinecountry.com for further information.

Also home to The Corning Museum of Glass, Corning's Gaffer District is named after the term for a master glassblower. The Gaffer District is home to many specialty glass shops, including the world-renown GlassMarket located within The Corning Museum of Glass. The Gaffer District is unique in that it's a walkable community with many antique shops, art galleries and various specialty merchants. Visit www.gafferdistrict.com for further information.

The mission of The ARTS Council of the Southern Finger Lakes (The ARTS) is to enhance the cultural arts for area residents, arts organizations, artists and visitors by serving as a catalyst and advocate to increase participation, advance collaboration and optimize resources. Visit www.earts.org for further information.