

# **PALATE SHOWCASE**

## **ARTWORK SUBMISSION FORM**

and

## **AGREEMENT FOR USE OF ARTWORK**



**DEADLINE:** Friday, November 14, 2008, 3 pm

**DROP OFF LOCATION:** Finger Lakes Wine Country, 1 West Market Street, Corning, NY 14830

**AWARD NOTIFICATION:** Friday, November 21, 2008

Artist Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Method of Contact (Email address or telephone number) \_\_\_\_\_

Website \_\_\_\_\_

Artwork Title \_\_\_\_\_

Media \_\_\_\_\_ Year Created \_\_\_\_\_ Value (for insurance & auction) \_\_\_\_\_

The above-referenced artwork is submitted for inclusion in the inaugural PALATE SHOWCASE poster contest and visual art exhibition and auction at The Palace Theatre in Corning, New York, January – February 2009.

Artist will attach this completed and signed form to the back of the artwork. Artwork must have been created within the past two years.

Artist will provide a statement about the creation of the artwork and a one-paragraph artist bio with this submission.

A local jury will select a winning art entry. The image will be used in all marketing efforts surrounding PALATE. The original artwork will be on display in January and February 2009 and auctioned during PALATE. The winning auction bid will be split equally between the artist and the PALATE event. If selected, \$250 will be paid to the artist no later than December 31, 2008.

The artwork will be installed and de-installed by staff of The ARTS Council of the Southern Finger Lakes (The ARTS). It will remain at The Palace Theatre for the duration of the exhibit. The Palace Theatre will insure all artwork from date of installation to date of de-installation.

The ARTS will install a label along with the artwork, which will identify the artist's name, artwork title, media and year of creation. If the non-selected artwork is for sale - it will be listed as being for sale through The ARTS Council of the Southern Finger Lakes.

Artist's name, artwork title, and artist's preferred contact information will be listed by The ARTS in an exhibit flyer, which will be available to the public for the duration of the exhibit. Artwork must be picked up at The ARTS' office, 32 W. Market Street, Corning. You will be notified when the artwork is de-installed.

Finger Lakes Wine County, Corning's Gaffer District and The ARTS will credit selected artist on both poster sizes and on all press releases, marketing materials, and other materials related to the showcase. The selected image will be showcased to the media and general public at a wine reception prior to the start of the event. Image will be featured on the Finger Lakes Wine Country website, press releases, print and web advertising and event marketing collateral.

Finger Lakes Wine Country retains reproduction rights for perpetuity, of the winning image and the resulting materials created from the image.

ARTIST

\_\_\_\_\_

(Print Name)

Date \_\_\_\_\_

ORGANIZATION

\_\_\_\_\_

For Finger Lakes Wine Country

Date \_\_\_\_\_